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Agenda Item No. 6(d)

DERBYSHIRE COUNTY COUNCIL

CABINET

19 November 2020

Report of the Director - Economy Transport and Environment

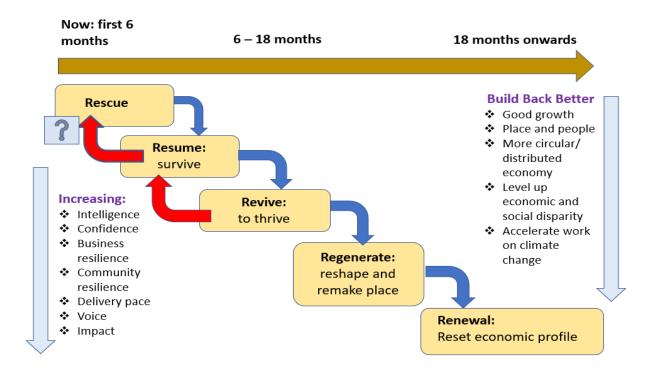
DERBYSHIRE ECONOMIC PARTNERSHIP RECOVERY AND EMPLOYMENT AND SKILLS STRATEGY (CLEAN GROWTH AND REGENERATION)

- (1) **Purpose of Report** To endorse the Derbyshire Economic Recovery and Employment and Skills Strategy that has been prepared in response to the Coronavirus (COVID-19) pandemic by the Economic Recovery Cell.
- (2) Information and Analysis The Council has provided a robust and dynamic response to the COVID-19 pandemic since March 2020 through its leadership of the Strategic Recovery Group (SRG) and associated workstreams, specifically the Economy, Business and Transport (EBT) Cell. This Cell, chaired by the Director Economy and Regeneration, has corralled a wide range of strategic delivery partners, including representatives from further and higher education, local businesses, the Chamber of Commerce, Marketing Peak District and Derbyshire, bus and rail transport operators, district authorities, Government departments and many others.

The Cell has focused its efforts in developing a shared strategy and action plan that will guide economic recovery in the County over the short to long term (over the next five years and potentially, beyond). An evidence-based approach has been adopted that embeds the Government's principles to 'Build Back Better' by creating a more circular economy, leveling up economic and social disparity and accelerating work on climate change through a carefully crafted programme of interventions based around: 'Rescue – Resume - Revive – Regenerate – Renew'.

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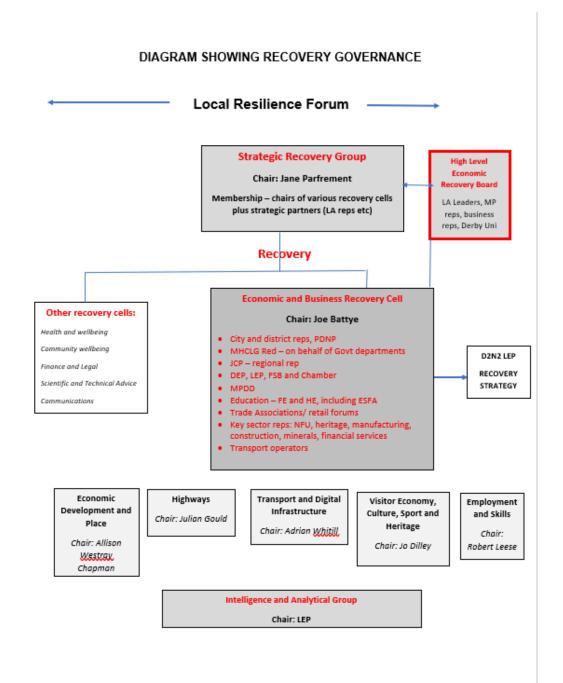
Approach to Recovery



In ensuring a fully collaborative approach to preparation of the 'Economic and Employment and Skills Recovery Strategy' and action plan, Hatch Regeneris was appointed via the Derbyshire Economic Partnership (DEP) to support the work and provide external expertise, specifically around good practice advice, evidence-gathering and crafting of the written document.

Strong governance has been put in place not only to drive development of the Strategy but deliver the necessary interventions that have been identified. The governance arrangements include a 'high level' Economic Recovery Board chaired by the Leader of the County Council, with membership taken from all Derbyshire local authorities and industry leaders such as Henry Boot Ltd, Longcliffe Quarry and Toyota Manufacturing UK. The diagram below illustrates the arrangements. Further work is in progress to assess the governance arrangements that will be required for ensuring delivery and monitoring of progress.

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It is worth noting that the COVID-19 recovery strategy for Derbyshire sits in the wider context of the Derby, Derbyshire, Nottingham, Nottinghamshire Local Enterprise Partnership (D2N2 LEP) and, to this end, a broader recovery strategy document is being prepared for the sub-region. Both documents have gone through an iterative process to ensure strong alignment in terms of objectives, proposed interventions and timescales etc, and will be used to inform discussions with Government officials around the comprehensive spending review and future targeted support for the D2N2 area.

Specifically, the Derbyshire Economic Recovery and Employment and Skills Strategy sets outs a roadmap for how the Council can capitalise on the economic changes that are emerging from COVID-19, articulating the

Author: Allison Westray-Chapman

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County's unique selling point and distinctive offer to UK PLC. The detailed evidence base collated by Hatch Regeneris shows a trajectory of recovery and key areas of impact such as:

- Ways of working, learning and socialising with the potential for long term changes in behaviour - urban exodus, de-commercialisation of town centres.
- Potential positive lessons and good practice (digitalisation, high productivity).
- More modern economic policies, for example, trade, investment and innovation.
- Need for stronger business resilience planning to cope with economic shocks (including Brexit transition).
- Significant sector impact e.g. visitor economy, hospitality and entertainment sectors.
- Geographical impacts e.g. Derbyshire Dales, South Derbyshire due to heavy reliance on certain industries impacted by COVID-19.
- Vulnerabilities of key sectors e.g. public transport, particularly buses.
- Need for improved digital capabilities both in terms of infrastructure which require urgent upgrade and skills.

A copy of the final draft Strategy attached to this report is a blend of immediate and longer term interventions to be delivered across a wide range of partners, one of which is the County Council.

Both 'protective' and 'good growth' measures have been identified to help mitigate certain negative impacts. Some of these measures were already in train prior to the COVID-19 pandemic and were part of Derbyshire's wider partnership economic programme (e.g. market town renewal programme) but the current situation has provided an ideal opportunity to review and consolidate targeted action towards recovery and 'building back better' – specifically in relation to tackling climate change for which the Strategy provides a real opportunity for developing inclusive and 'good growth' proposals.

The Strategy has a strong place-based focus but also explores potential of new sectors, technologies and physical infrastructure to realise competitive advantage for the County. Opportunities for advancing market-leading projects, specifically around transport infrastructure, have been identified and a number of pilot/demonstrator projects are proposed, working closely with sector leaders such as Toyota.

Improved mobility and connectivity feature heavily and the Strategy has the potential to be used as a springboard for ambitious transport solutions such as demand responsive transport hubs, exemplar low carbon logistics, carbon free zones, etc. In addition to place-based measures, key themes linked to the

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'business journey' and 'people journey' provide the framework for the Employment and Skills element of the Strategy. They have enabled interventions to be brought forward that support key/new skills development and target support at young people or those most likely to require re-training through unemployment in vulnerable sectors.

Public

As shown in Diagram 1 above, partners have been active in supporting COVID-19 recovery efforts since early April 2020 and have made tremendous progress through the 'rescue and resume' phase (April 2020 to September 2020). Whilst the County Council is a key delivery agency, many other partners have been critical in their support/action for implementing recovery measures, specifically the borough and district councils, the Chamber of Commerce, Marketing Peak District and Derbyshire, transport operators, colleges and the University of Derby. Significant achievements have been made to date in 'rescuing' the local economy with different partners taking the lead on implementation; they include:

- 1,792 business supported through the Council's Hardship Fund (the County Council).
- Business support grants (£10,000 £25,0000) implemented in May/June 2020 (District and Borough councils)
- Discretionary business grants implemented by June/July 2020; circa £60,000 per district (District and Borough councils)
- Direct business support and advice issued to all/any business in Derbyshire (County Council, Districts, Boroughs)
- Marketing Peak District and Derbyshire 21 webinars delivered to 349 visitor economy businesses (MPDD).
- 66 webinars delivered with 356 businesses (Chamber of Commerce).
- Peak Business 13 webinars held with 229 individuals (key partners, including University of Derby).
- Three visitor economy business impact surveys undertaken (MPDD).
- Safe and Active Travel Tranche 1 programme of £443,000 initiated to help get people moving in a sustainable way (the Council).
- Seven applications submitted to Reopening High Street Fund for town centre initiatives (Districts, Boroughs and County Council).
- Re-opened Derbyshire countryside June 2020 onwards (County Council, Districts and Boroughs).
- Re-opened Derbyshire town and local centres June 2020 onwards (Districts, Boroughs, County Council and Derbyshire Police)
- Re-opened hospitality sector joint approach working with Derbyshire Police, MPDD and Districts, Boroughs and County Council.
- Partnership communications plan to support businesses, visitors, residents and communities through: 'Think, Act, Respect'; 'enjoy at home' and virtual tours (all partners).

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In helping local businesses to 'resume', additional work has been undertaken by partners:

• Coordinated communication activity across economic partners - consistent 'Derbyshire is open for business' messaging (all partners).

- All schools and colleges successfully reopened and supported by enhanced home to school transport – Derby, Chesterfield, Burton and South Derbyshire, Buxton and Leek Colleges, University of Derby, the County Council).
- Safe and Active Travel Tranche 2 application, maximum bid of £1.7m achieved (the Council working on behalf of District and Borough Councils).
- Test and trace advice issued to all Derbyshire businesses (districts, borough, business organisations such as Chamber of Commerce and Federation of Small Businesses.
- £10m passported directly to supported bus services, £5.5m passported to contracted bus services (the Council).
- Passported grant payments to make up shortfall in bus fare income approximately £50/week (the Council).
- £838,000 secured in Better Deal for Buses to support further action (the Council).
- Pavement licences introduced for cafes/ restaurants (District and Borough councils).
- Rolled out 'Good to go' and 'Eat out to help out' 722 businesses signed up (MPDD and other partners)
- 60 town and local centres supported to re-open, including key visitor areas (Districts, Boroughs and County Council, MPDD, Chamber of Commerce).
- Online local shopping platform 'Shopappy' procured for all 27 County towns (Districts, Boroughs and the Council and Chamber of Commerce, FSB, MPDD).
- Total £40m Market Town Renewal Programme expression of interest submitted to Local Economic Partnership.
- County-wide wifi enabling programme developed for town centres project submitted to LEP.

As of September, partners were collectively moving into the revive phase of recovery. However, increases in the number of COVID-19 cases, the introduction of different 'lockdown tiers' and the very recent announcement of a new, month-long, national lockdown has meant that some aspects of work are now refocusing on 'rescue' Interventions particularly in relation to public transport, retail, visitor economy etc. although some However, some 'revive' actions are continuing to be developed to ensure the Derbyshire economy is able to recover as quickly as possible over the months after lockdown; these include:

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Place Journey

• Three projects have been successfully developed and submitted to the LEP as part of the Getting Building Fund – (e.g. Drakelow, etc).

- Market towns renewal agreement of Phase 1 of the programme and now awaiting confirmation of funding.
- Three Town Deal submissions and Town Investment Plans being finalised between September and January 2021 for Clay Cross, Staveley and Long Eaton to secure up to £25m each for much needed regeneration.
- Identifying future commercial heartlands, linked to One Public Estate programme.
- Developing low emission mobility and infrastructure pilot programmes National Park, Peak Resort, Chesterfield Station.
- Developing an active programme of work to tackle 'digital not spots', including interventions to support 5G roll out.
- Development of a critical support programme for public transport— September to March 2021.

Business Journey

- Development of support programme for visitor, culture, heritage and entertainment sectors.
- Need/demand post furlough support to business.
- Development of Brexit transition support programme and communications package.
- Finalising Phase 1 of business start-up and business support programme low carbon, new technologies, business support, soft landing, joint funding (Business Rate Retention Pilot).
- Completing initiation and roll out of Shopappy which will provide much needed e-commerce support for local retailers and local products.
- Development of Tourism Action Zone proposals.
- Development and launch of Green Entrepreneurs programme.
- Reviewing and reshaping Derbyshire inward investment service to support longer term good growth.

People Journey

- National Kickstart scheme launched engagement with 550 Derbyshire businesses to provide high quality work placement opportunities.
- Developing critical routes to employment for vulnerable cohorts and sectors as part of re-train, reskill, upskill (April '21 programme).
- Developing proposals for immediate education support specifically key GCSE, A level and graduate cohorts.
- Finalising and implementing skills capital projects e.g. Chesterfield College, DRIVE.
- Developing partnership approach to improving return on social value e.g. through securing better/more apprenticeships, traineeships and use of Section 106.

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 Careers hub roll out in north Derbyshire and developing approach for rest of County.

These proposals are planned for commencement from October 2020 onwards and will be supported by additional interventions that will be developed for the medium to long term (mid 2021 onwards). Examples of these longer terms interventions include:

- Sector deals 'green enterprise zone'
- Mobility infrastructure demonstrator transport projects, major transport (CSRR, Woodville, Manufacturing Corridor A50/A500).
- HS2 connectivity implementation, development corporation, freeports.
- International collaboration with Toyota City on living and moving sustainably.
- Connectivity implementation e.g. WIFI enablement across Derbyshire.
- Phase 3 market towns renewal programme.
- Major Place programme Derwent Valley Corridor, Trent Valley Transformation, low carbon energy generation.
- Skills development for green and new economies, new profiles.

Whilst the draft Economic Recovery and Employment and Skills Strategy sets out the proposed themes and key interventions, the action plan identifies the proposed lead partners, delivery responsibilities, timescales and funding opportunities to help ensure progress. In terms of delivery, very few of the proposed interventions are the sole responsibility of the County Council – or any other individual organisation. However, to ensure clear lines of accountability, a lead partner/sponsor has been identified for each intervention and other resources have been identified. In relation to funding, existing sources are proposed to be utilised or redirected where possible (e.g. European Social Fund, retained business rates, etc) to ensure the additional impact of COVID-19 on resources is minimised as far as possible.

The current governance arrangements outlined in Diagram 2 have been instrumental in driving forward development of the Strategy, however, a further review is required to ensure the most appropriate delivery and management mechanisms are in place as implementation of the action plan commences.

It is expected that all partners will have a key role to play in driving forward relevant initiatives and the Derbyshire Economic Partnership will be critical in providing strategic oversight to ensure progress against the action plan.

Engagement and Consultation

There has been wide and robust partner engagement in development of the Strategy over the last four months with much input being taken from the recovery workstreams, the Recovery Cell and the high level Board. Feedback from Hatch Regeneris is that the Derbyshire recovery strategy is amongst the

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most comprehensive and well-developed documents they have seen and this is a direct result of the partnership approach that has been adopted.

The draft Strategy was shared with chief officers in the County Council during October 2020, the DEP Board on 27 October 2020 and other partners via the Recovery Cell in early November 2020. The draft has been well received by all partners and comments were invited to be submitted by 13 November 2020; these have yet to be included in the final version of the Strategy. On that basis, Cabinet is being requested to consider and endorse the draft Strategy as attached to this report but note that final amendments are likely to be included over the period 13 November to end of November, with final sign off being proposed by the Cabinet Portfolio holder for Clean Growth and Regeneration and the Interim Director – Economy, Transport and Environment, in consultation with the Leader of the Council (as vice chair of the Derbyshire Economic Partnership)

Once signed off, the next steps are to publicise the approved Strategy more widely with the D2N2 LEP, Midlands Connect, East Midlands Councils, central Government and local residents and businesses.

(3) **Financial Considerations** Delivery of the Strategy and associated action plan will be driven according to the availability of funding and other resources and it is likely that multiple sources will be accessed over the period of implementation. Specifically, the Council has identified £15m to support economic, community and social recovery activity across the County. Very few of the interventions identified in the Strategy are the sole responsibility of the Council, most are with, or through, partner organisations. However, the following initiatives have been identified for funding by the Council: appropriate low carbon initiatives (as part of the Council's climate change commitment), the Green Entrepreneurs Fund and expansion of Digital Derbyshire through the Gigabit Voucher Scheme. The Council's support to wider partner initiatives includes business start-up and business support grants, the Market Town Renewal Programme and wifi-enabling 'smart towns'.

In addition, it is proposed that £25,000 be drawn from Derbyshire Economic Partnership funds and £25,000 from the core budget in Economy and Regeneration to support delivery of the Strategy.

Other external funding opportunities will be secured to support delivery of the action plan including, LEP capital funding (e.g. Shared Prosperity Fund), European Social Fund, European Regional Development Fund and national Government support packages.

(4) **Human Resources Considerations** For those actions with an identified the Council lead, existing Derbyshire Economic Partnership staff based within the Economic Development and Employment and Skills teams of

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the Economy and Regeneration Service will be directed to support implementation. Other partner organisations within DEP will also lead initiatives as appropriate and as agreed through the Recovery Cell and DEP Board.

Other Considerations

In preparing this report the relevance of the following factors has been considered: legal, prevention of crime and disorder, equality and diversity, environmental, health, property, social value and transport considerations.

- (5) **Background Papers** Derbyshire Economic Partnership Economic Recovery and Employment and Skills Strategy attached as Appendix 1.
- (6) **Key Decision** No.
- (7) **Call-In** Is it required that call-in be waived in respect of the decisions proposed in the report? No.
- (8) **OFFICER'S RECOMMENDATIONS** That:
- 8.1 The Council endorses the draft Derbyshire Economic Recovery and Employment and Skills Strategy as set out in the attached document.
- 8.2 Cabinet notes the process for finalising the content based on the feedback of partners and delegates authority to the Director Economy, Transport and Environment and Cabinet Portfolio holder Green Growth and Regeneration, in consultation with the Leader of the Council (as Vice Chair of Derbyshire Economic Partnership) to agree final amendments to the Strategy prior to publication.

Tim Gregory
Director – Economy, Transport and Environment

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DEP ECONOMIC RECOVERY AND EMPLOYMENT AND SKILLS STRATEGIES

1. Purpose of Paper

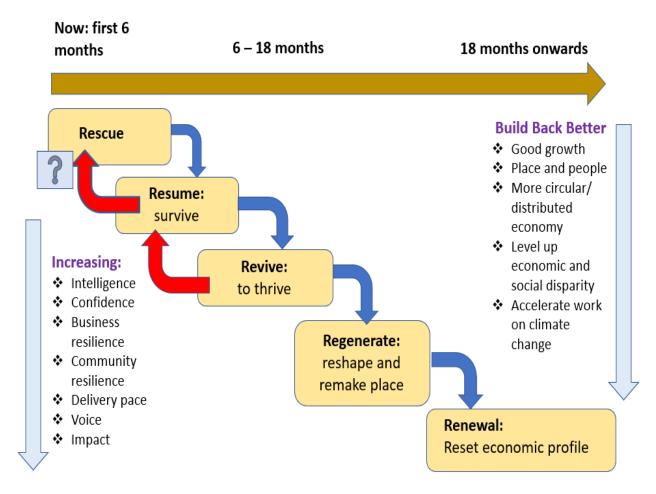
- To approve the draft Derbyshire Economic Partnership (DEP) Economic Recovery and Employment and Skills Strategies 2020-25 for consultation.
- To delegate approval of the final amendments to the strategies to the Chair and Vice Chair of DEP.

2. Background

DEP has been central to a robust and dynamic response to the COVID-19 pandemic since March 2020 through f the Strategic Recovery Group (SRG) and associated workstreams, specifically the Economy, Business and Transport (EBT) Cell. This Cell has corralled a wide range of strategic delivery partners, including DEP and representatives from further and higher education, local businesses, the Chamber of Commerce, Marketing Peak District and Derbyshire, bus and rail transport operators, district authorities, Government departments and many others.

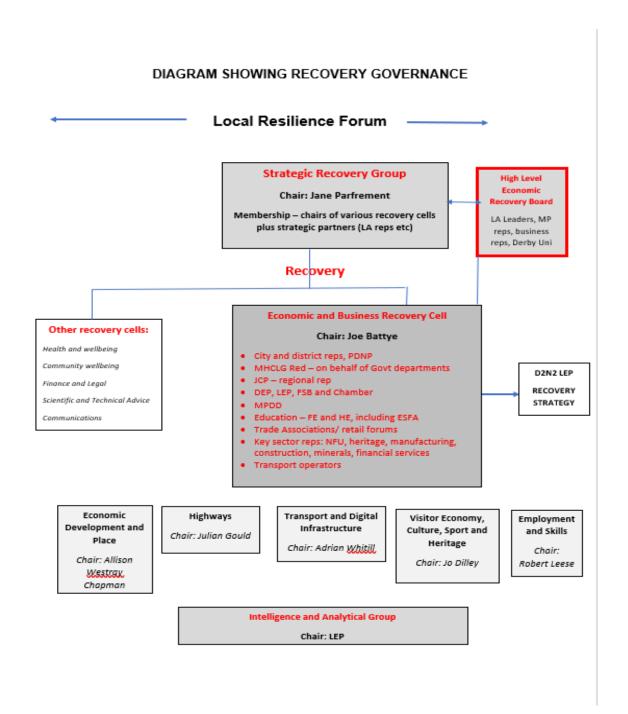
The Cell has focused its efforts in supporting DEP develop a shared strategy and action plan that will guide economic recovery in the County over the short to long term. An evidence-based approach has been adopted that embeds the Government's principles to 'Build Back Better' by creating a more circular economy, levelling up economic and social disparity and accelerating work on climate change through a carefully crafted programme of interventions based on: 'Rescue – Resume - Revive – Regenerate – Renew'.

Approach to Recovery



In ensuring a fully collaborative approach to preparation of the 'Economic and Employment and Skills Recovery Strategy and action plan, Hatch Regeneris was appointed via the Derbyshire Economic Partnership (DEP) to support the work and provide external expertise, specifically around good practice advice and evidence-gathering.

Strong governance has been put in place not only to drive development of the Strategy but deliver the necessary interventions that have been identified. The governance arrangements include a 'high level' Economic Recovery Board, chaired by the Leader of the County Council, with membership taken from all Derbyshire local authorities and industry leaders, and includes the Chair of DEP. The diagram below illustrates the arrangements.



It is worth noting that the COVID-19 recovery strategy for Derbyshire sits in the wider context of the Derby, Derbyshire, Nottingham, Nottinghamshire Local Enterprise Partnership (D2N2 LEP) and, to this end, a broader recovery strategy document is being prepared for the sub-region. Both documents have gone through an iterative process to ensure strong alignment in terms of objectives, proposed interventions and timescales, etc. and will be used to inform discussions with Government officials around the comprehensive spending review and future targeted support for the D2N2 area. It is also a roadmap for delivery setting Derbyshire's Unique Selling Point an offer to UK PLC, setting Derbyshire on the front foot to capitalise on economic changes.

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Specifically, the Derbyshire Economic Recovery and Employment and Skills Strategy sets outs a roadmap for how Derbyshire can capitalise on the economic changes that are emerging from COVID-19, articulating the County's unique selling point and distinctive offer to UK PLC. The detailed evidence base collated by Hatch Regeneris shows a trajectory of recovery and key areas of impact such as:

- Ways of working, learning and socialising with the potential for long term changes in behaviour urban exodus, de-commercialisation of town centres.
- Potential positive lessons and good practice (digitalisation, high productivity).
- More modern economic policies, for example, trade, investment and innovation.
- Need for stronger business resilience planning to cope with economic shocks (including Brexit transition).
- Significant sector impact e.g. visitor economy, hospitality and entertainment sectors.
- Geographical impacts e.g. Derbyshire Dales, South Derbyshire due to heavy reliance on certain industries impacted by COVID-19.
- Vulnerabilities of key sectors e.g. public transport, particularly buses.
- Need for improved digital capabilities both in terms of infrastructure which require urgent upgrade and skills.

A copy of the draft Strategy is attached at Appendix A and is a blend of immediate and longer term interventions to be delivered across a wide range of partners, one of which is the County Council. Very few of the proposed interventions are the sole responsibility of an individual partner; the action plan identifies a lead partner but also those other agencies key to successful delivery.

Both 'protective' and 'growth' measures have been identified to help mitigate certain negative impacts. Some of these measures were already in train prior to the COVID-19 pandemic and were part of Derbyshire's wider partnership economic programme (e.g. market town renewal programme) but the current situation has provided an ideal opportunity to review and consolidate targeted action towards recovery and 'building back better' – specifically in relation to tackling climate change for which the Strategy provides a real opportunity for developing inclusive and 'good growth' proposals.

The Strategy has a strong place-based focus but also explores potential of new sectors, technologies and physical infrastructure to realise competitive advantage for the County. Opportunities for advancing market-leading projects, specifically around transport infrastructure, have been identified and a number of pilot/demonstrator projects are proposed, working closely with sector leaders such as Toyota.

Improved mobility and connectivity feature heavily and the Strategy has the potential to be used as a springboard for ambitious transport solutions, such as demand responsive transport hubs, exemplar low carbon logistics, carbon free zones, etc. In addition to place-based measures, key themes linked to the 'business journey' and 'people journey' provide the framework for the Employment and Skills element of the Strategy. They have enabled interventions to be brought forward that support key/new skills development and target support at young people or those most likely to require re-training through unemployment in vulnerable sectors.

As shown in Diagram 1 above, partners have been active in supporting COVID-19 recovery efforts since early April 2020 and have made tremendous progress through the 'rescue and resume' phase (0-6

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months to September 2020). Partners have been critical in their support/action for implementing recovery measures, specifically the county council, borough and district councils, the Chamber of Commerce, Marketing Peak District and Derbyshire, Colleges and the University of Derby. Significant achievements have been made to date in 'rescuing' the local economy with different partners taking the lead on implementation; they include:

- 1,792 business supported through the Council's Hardship Fund (DCC).
- Business support grants (£10,000 £25,0000) implemented by district/borough councils in May/June 2020 (District and Borough councils)
- Discretionary business grants implemented by district/borough councils June/July 2020; circa £60,000 per district (District and Borough councils)
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- 66 webinars delivered with 356 businesses (Chamber of Commerce).
- Peak Business 13 webinars held with 229 individuals (key partners, including University of Derby).
- Three visitor economy business impact surveys undertaken (MPDD).
- Safe and Active Travel Tranche 1 programme of £443,000 initiated to help get people moving in a sustainable way (DCC).
- Seven applications submitted to Reopening High Street Fund for town centre initiatives (Districts, Boroughs and County Council).
- Re-opened Derbyshire countryside June 2020 onwards (Districts, Boroughs and County Council).
- Re-opened Derbyshire town and local centres June 2020 onwards (Districts, Boroughs and County Council)
- Re-opened hospitality sector joint approach working with Police, MPDD and Districts, Boroughs and County Council.
- Partnership communications plan to support businesses, visitors, residents and communities through: 'Think, Act, Respect'; 'enjoy at home' and virtual tours (all partners).

In helping local businesses to 'resume', additional work has been undertaken by partners:

- Coordinated communication activity across economic partners consistent 'Derbyshire is open for business' messaging (all partners).
- Safe and Active Travel Tranche 2 application, maximum bid of £1.7m achieved (DCC working on behalf of District and Borough Councils).
- Test and trace advice issued to all Derbyshire businesses (districts, borough, business organisations such as Chamber of Commerce and Federation of Small Businesses)
- £10m passported directly to supported bus services, £5.5m passported to contracted bus services (DCC).
- Passported grant payments to make up shortfall in bus fare income approximately £50/week (DCC).
- £838,000 secured in Better Deal for Buses to support further action (DCC).
- Pavement licences introduced for cafes/ restaurants (District and Borough councils).
- Rolled out 'Good to go' and 'Eat out to help out' 722 businesses signed up (MPDD and other partners)

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- 60 town and local centres supported to re-open, including key visitor areas (Districts, Boroughs and County Council, MPDD, Chamber of Commerce).
- Online local shopping platform 'Shopappy' procured for all 27 County towns (Districts, Boroughs and DCC and Chamber of Commerce, FSB, MPDD).
- Total £40m Market Town Renewal Programme expression of interest submitted to Local Economic Partnership.
- County—wide wifi enabling programme developed for town centres project submitted to LEP.
- Schools and colleges successfully reopened and supported by enhanced home to school transport September Derby, Chesterfield, Burton and South Derbyshire, Buxton and Leek Colleges, University of Derby, DCC).

As Derbyshire now moves into the 'revive' phase of economic recovery journey, a number of additional interventions have been developed by partners and are included in the Strategy action plan as proposals for implementation.

Place Journey

- Three projects have been successfully developed and submitted to LEP for Getting Building Fund (e.g. Drakelow etc).
- Market towns renewal agreement of Phase 1 of the programme and awaiting confirmation of funding.
- Three Town Deal submissions to be finalised and Town Investment Plans prepared for Clay Cross Staveley and Long Eaton.
- Identify future commercial heartlands, linked to One Public Estate programme.
- Develop low emission mobility and infrastructure pilot programmes National Park, Peak Resort, Chesterfield Station.
- Develop programme to tackle 'digital not spots', including interventions to support 5G roll out.
- Development of critical support programme for public transport—September to March 2021.

Business Journey

- Development of support programme for visitor, culture, heritage and entertainment sectors.
- Need/demand post furlough support to business.
- Development of Brexit transition support programme and communications package.
- Finalise Phase 1 of business start-up and business support programme— low carbon, new technologies, business support, soft landing, joint funding (Business Rate Retention Pilot).
- Complete initiation and roll out of Shopappy support for local products.
- Development of Tourism Action Zone.
- Development and launch of Green Entrepreneurs programme.
- Review and reshape Derbyshire Inward investment service to support growth.

People journey

- National Kickstart scheme launched engagement with 550 Derbyshire businesses to provide high quality work placement opportunities.
- 1. Develop critical routes to employment for vulnerable cohorts and sectors as part of re-train, reskill, upskill (April '21 programme).
- 2. Consider need for recovery curriculum young people, not in Education Employment or Training.
- 3. Finalise and implement skills capital projects e.g. Chesterfield College, DRIVE.
- 4. Develop partnership approach to improving return on social value e.g. through securing better/more apprenticeships, traineeships and use of Section 106.

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5. Careers hub roll out in north Derbyshire and develop for rest of County.

Sitting within the 'revive' phase of the Strategy, these proposals are planned for commencement from October 2020 onwards and will be supported by additional interventions that will be developed for the medium to long term (mid 2021 onwards). Examples of these longer terms interventions include:

- Sector deals 'green enterprise zone'
- Mobility infrastructure demonstrator transport projects, major transport (CSRR, Woodville, Manufacturing Corridor A50/A500).
- HS2 connectivity implementation, Development Corporation, freeports.
- International collaboration with Toyota City on living and moving sustainably.
- Connectivity implementation e.g. WIFI enablement across Derbyshire.
- Phase 3 market towns renewal programme.
- Major Place programme Derwent Valley Corridor, Trent Valley Transformation, low carbon energy generation.
- Skills development for green and new economies, new profiles.

Whilst the Economic Recovery and Employment and Skills Strategy sets out the proposed themes and key interventions, the action plan identifies the proposed lead partners, delivery responsibilities, timescales and funding opportunities to help ensure progress. It is expected that all partners will have a key role to play in driving forward relevant initiatives.

There has been wide and robust partner engagement in development of the Strategy over the last three months, with much input being taken from the recovery workstreams, the Recovery Cell and the high level Board. The next steps are to share the approved Strategy more widely with the D2N2 LEP, Midlands Connect, East Midlands Councils and central Government following final sign off.

3. Recommendation(s)

- a. To approve the draft DEP Economic Recovery and Employment and Skills Strategies 2020-25 for wider consultation to close on 10th November at 5pm. Comments to be sent to Allison.westray-chapman@derbyshire.gov.uk.
- b. To agree that final amendments to the strategy are delegated to the Chair and Vice Chair of DEP Board.

Allison Westray-Chapman Interim Head of Economic Development Derbyshire County Council



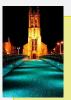
Executive summary

COVID-19 will fundamentally re-shape Derbyshire's economy over the next decade and beyond. The fallout from the pandemic will generate both unprecedented challenges and new opportunities for our county. The Derbyshire Economic Partnership Recovery Strategy will enable us to respond to a post-COVID world, establishing our priorities to protect and grow Derbyshire's economy.

This strategy is underpinned by a robust evidence base which provides deep understanding of Derbyshire's economy and labour market. Our approach has combined historical evidence to understand economic exposure to the effects of COVID-19 with live metrics to measure the impact of the pandemic on Derbyshire's economy and labour market.

The evidence points to a compelling need for county-wide recovery coordination – detailing the challenges and opportunities brought to the fore by the pandemic.

The case for intervention: the impact of COVID-19



Impact on our Economy:

The OBR estimates Derbyshire will experience a 15% loss of output in 2020 as a result of COVID-19, equating to a loss of £2bn.



Impact on our Businesses:

Many of Derbyshire's key sectors, such as the Visitor Economy, have been significantly affected by lockdown and social distancing restrictions. However, businesses that have been able to adapt have thrived



Impact on our Workforce:

Despite unprecedented government support Compared to June 2019, the number of benefit claimants had risen by over 250% across the county in July 2020



Impact on our Skills:

Apprenticeship postings and starts fell significantly over lockdown - limiting opportunities for Derbyshire's young people



Impact on our Places:

Urban centres have been significantly impacted. Whilst these areas may require protective action, market towns represent Derbyshire's post-Covid growth opportunity



Impact on our Infrastructure:

Enhancing digitial and public transport infrastructure will define the inclusiveness of Derbyshire's recovery - ensuring that everyone can benefit from post-COVID opportunities.



Impact on our Labour Market:

Job postings have been significantly reprofiled. We need to secure investment to enable us to be more agile and responsive in tailoring interventions to meet business need



Our Recovery Opportunity:

Derbyshire has a unique offer to underpin our county's recovery, drive innovation and accelerate economic growth which can be delivered through this strategy

Responding directly to the evidence presented within the case for intervention, our overarching Recovery Plan brings two complementary recovery strategies which will guide our actions over the next five years. These strategies comprise a blend of short-term interventions to protect our economy, fused with longer-term actions positioned to enable our county to re-orientate and grow our economy to capitalise on new opportunities. Our vision for Derbyshire's recovery is articulated below.

Our vision for Derbyshire's economy:

"COVID will be the catalyst for Derbyshire's economic renewal and we will balance protective and growth interventions to enable our economy to build back better"



Our vision for Derbyshire's skills and labour market:

"Derbyshire will be an inclusive and resilient economy where residents and businesses thrive and can take full advantage of the opportunities ahead of them to secure success and prosperity"



Realising this vision requires actions which DEP partners will lead and interventions that we will lobby for in order to deliver our recovery ambitions for Derbyshire. The Recovery Strategies will be delivered through nine thematic priorities, and the actions that we will prioritise to build back better are summarised overleaf.

Derbyshire's Economic Recovery Strategy

Priority 1: Place

Vision:

We will enhance the resilience and diversity of our urban centres, market towns and rural areas to put them on the front foot to capture post-COVID opportunities.

Key Actions:

- 1) Establish Derbyshire Landlord Commission
- 2) Diversify town cntres to accomodate a greater variety of spaces and businesses
- 3) Enhance natural capital through peat restoration and tree planting
 - 4) Support the creation of regional Business Improvement Districts

Priority 2: Industry



We will protect sectors that have social, economic and placemaking value, and support our SMEs to diversify, grow and enhance productivity

Key Actions:

- 1) Establish Business Diversificiation Fund
- 2) Review public assets to support local enterprise
 - 3) Refresh procurement strategy

Priority 3: Visitor Economy



We will leverage our unique assets to protect the visitor economy in the short-term to build solid foundations for transformational long-term growth



- 1) Support Tourism Action Zone proposals
 - 2) Support for DMOs
- 3) Seek short-term support to mitigate continued adverse impacts on the sector

Priority 4: Enabling

Vision:

We will future-proof our physical and digital infrastructure to lay the foundations for innovation and clean growth

Key Actions:

- 1) Derbyshire Green Entrepreneurs Programme and green energy generation
 - 2) Full Fibre connectivity
 - 3) Public transport rescue
 - 4) Defining the future of mobility

Vision:

Priority 5: Inward Investment

Infrastructure



Key Actions:

- 1) East Midlands freeport
- 2) Refresh inward investment service to respond to post-COVID world
 - 3) Brexit transition support and supply chain opportunities



Priority 1: Young people

Vision:

We will ensure our young people can follow clear progression pathways to skills and employment and maximise their life chances

Key Actions:

- 1) Work placement coordination
 - 2) Targeted NEET actiivity
- 3) Inspirational careers programme

Priority 2: Adults: Retraining and Routes to Better Employment

Vision:

We will realign our labour market to meet demand through investment in skills and employability support to support progression to better and more rewarding iobs

Key Actions:

- Derbyshire Talent Retention Scheme
 Digital Skills Campaign
- 3) Sector work academy programme
- 4) Embedding social value in procurement

Priority 3: Entrepreneurship

Vision:

We will stimulate enterprise and business growth to provide new economic opportunities

Key Actions:

- Derbyshire Social Enterprise Strategy
 Apprenticeship Levy Transfer
 - 3) Start-up and growth support

Priority 4: Responding to Future Skills Needs

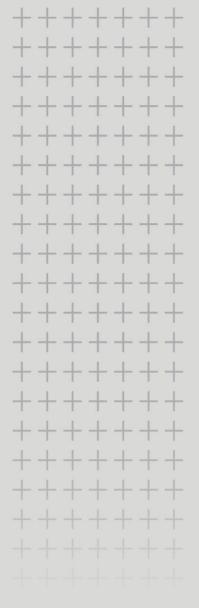
Vision:

We will facilitate a responsive skills system to maximise growth and opportunity in the post COVID economy

Key Actions:

- 1) Green Skills Programme
- 2) Higher Level Skills T Levels and Degree Apprenticeships
 - 3) Graduate recruitment and retention





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